



South
Cambridgeshire
District Council

Arts Delivery Framework 2009-12 and Action Plan 2009-2010

Draft - June 2009

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Introduction

Arts Development concerns arts-led creativity in community development, spatial planning and economic development. Arts development in South Cambridgeshire aims to make us happier and healthier as individuals and communities.

South Cambridgeshire District Council's Arts Development Unit has a declared mission to promote arts participation for all across the district. It adopts an enabling role that actively encourages both professional and amateur arts activity in its communities.

Purpose, Values, Definitions

South Cambridgeshire District Council (SCDC) is a second tier local authority with responsibility for planning and community services. The organisation works to make South Cambridgeshire a safe and healthy place where residents are proud to live and where there will be opportunities for employment, enterprise and world-leading innovation. It strives to be a listening Council, providing a voice for rural life and first-class services accessible to all.

The Council's arts service, in common with most local authorities, work within a broad definition of the arts and entertainments, based on creativity and including but not limited to music of all genres, cinema, theatre, dance, visual arts and crafts, festivals and outdoor events.

New Communities

The arts unit, consisting of one Arts Development Officer, is part of the Council's New Communities service, which concerns planning, infrastructure and community development related to new housing, economic and social development across the District, particularly in major growth areas. Through this it aims to bring a sense of place and identity to new communities and to support the development of inclusive, cultural activities.

Management and Delivery

The Arts Development Officer works alongside colleagues in the Community Development Section including Sport, Community Engagement and planning for growth. The Arts Development Officer (ADO) has negotiated five separate dual use partnership agreements with seven village colleges serving the district. These are reviewed annually and currently the District Council contributes towards a third of the cost. Under the terms of these agreements five full-time local Arts Development Managers (ADMs) deliver an arts strategy designed to support and strengthen their respective localities. The ADMs deliver district-wide initiatives branded under the name stART – supporting arts development. StART has an independent management committee made up of enthusiastic local people, including creative professionals, who work in the arts and inform the direction of district-wide work.

Priorities and Outcomes

The priorities for the next three years were set out in the independent arts review approved by the Portfolio Holder in February 2009. The review recommended the adoption of the following programmes or strategies to strengthen arts infrastructure within the District:

1. Supporting the growth agenda
2. Working in partnership with Village Colleges
3. Communications and marketing
4. Advocacy and support for decision makers

These priorities help to structure and focus planning for the short to medium term.

The priorities for the Arts Service for 2009-2012 are drawn from the Council's service objectives, the Local Strategic Partnership 's Sustainable Community Strategy, Cambridgeshire Together (the Local Area Agreement) and the County Council's Big Plan and fall under four headings:

- Engaged communities and neighbourhoods (including work with older people)
- Positive Activities for Young people
- Sustainable Cultural Economy
- Successful Cultural Olympiad

The table below sets out the anticipated outcomes in relation to these priorities, the delivery mechanisms intended to achieve them and links to the wider strategies. It also sets out areas identified for research and future development within each priority. The following sections describe the programmes for each priority in more detail.

Arts Action Framework 2009-2012

Purpose	To ensure that communities and neighbourhoods in South Cambridgeshire have access to high quality cultural experiences and are supported to develop their own creative and cultural activities.			
Why	Participation in and access to high quality cultural experiences is an indicator of a vital community and a dynamic place with increased quality of life for individuals.			
Priorities	1. Engaged Communities and Neighbourhoods	2. Positive Activities for Young People	3. Sustainable Cultural Economy	4. Successful Cultural Olympiad
Outcomes	Communities and neighbourhoods are engaged with and taking up opportunities to participate in and create high quality cultural activity, as individuals, groups, and at a community level through the ADMs local plans	Young people are engaged in positive arts based activities, achieving accredited qualifications and contributing to the well being of their communities	A locally based sustainable cultural economy providing high quality arts outputs and employment	High quality and high profile Cultural Olympiad programme, with a clear focus on the post 2012 legacy
Links to¹	NII 1, NII-7, NI23, NII 19, SCDC corporate objective 1&2SCLSP Sustainable Community Strategy Aim 1, 3, 6SCDC arts priorities 1, 2, 3, 4	NII 10, NII 1, NII-7, NII 7, NII 6SCDC corporate objective 1&2SCLSP Sustainable Community Strategy Aims 4 And 6. SCDC arts priorities 2, 3, 4	NII 1, NI5-7. SCDC corporate objective 3SCLSP Sustainable Community Strategy Aims 3, 5 and 6. SCDC arts priorities 1, 2, 3, 4	NII 1, NII-7, NII 10SCDC corporate objective 1&2SCLSP Sustainable Community Strategy Aims 4 and 6. SCDC arts priorities 1,2,3,4
Delivery	ADM agreements supporting locally managed events, capital grants, advice and guidance etc)	County Youth Arts Offer, Arts Award programme	Securing facilities as part of the public art programme and supporting ADMs in creating	Networking and training programme for voluntary arts groups
Research and Development	Older people, Travellers	Disabled children and young people, Looked after young people	Creative industries	Advocacy and fundraising
Strategic Links	StART, Vital Communities, Orchestras Live, Arts in Cambs on Tour (ADeC), A&B, SCDC Gypsy and Traveller Strategy	StART, Locality Managers, Cambridgeshire Office of Children and Young People, SCDC Partnerships Manager	StART Arts & Business, Greater Cambridge Partnership, Cambridgeshire Horizons	StART, Arts Council England, SCDC Sports Development Officer, GOLD group,
Advocacy and Marketing	Working with the Communications team, to produce displays, publications and web site information relating to the arts that supports the Council's corporate objectives.			
Resources	SCDC staff and New Communities Portfolio Holder, ADMs and stART management are engaged and working to achieve their particular aspect of this plan. The longer-term implications of budget costs are reviewed quarterly.			

The Arts Action Plan 2009-2010

The Arts Action Plan is based on the outcomes of the February 2009 arts service structural review. This independent review recommended the adoption of the following programmes or strategies to strengthen arts infrastructure within the District:

1. Supporting the growth agenda
2. Working in partnership with Village Colleges
3. Communications and marketing
4. Advocacy and support for decision makers

I Engaged Communities and Neighbourhoods

I.1 Supporting the growth agenda

SCDC take the lead in promoting a wide range of community-based arts activity in existing and new communities. This includes art in the public realm, professional and amateur exhibitions, cinema, music, dance, theatrical production and opportunities for participation in creative arts activities of all kinds.

Support extends from advice on how to book professional artists or manage arts projects to offering guidance on setting up an organisation, marketing, fundraising, licensing, risk assessment, equal opportunities, protection of vulnerable people etc.

Work is often in association with other SCDC staff (see appendix 4) and stART ADMs (see appendix 5).

Actions:

- To meet the service plan objectives on engagement in arts and culture in relation to National Indicator 11, compiling data submitted by ADMs. Target: to secure a 1% increase in resident engagement in the arts to 50,400.
- To assist in refining and developing design codes for public art as part of the work being led by the joint Urban Design team on growth sites.
- To monitor the progress of capital arts grants in helping villages to lever in additional external investment for arts buildings, facilities and equipment, including the:
 - commencement of the new performing arts centre at Swavesey Village College.
 - Heritage Lottery Funded Stepping Stones public art project that celebrates 10 years of Cambourne (HLF award: £23,500).
 - commissioning of a major piece of glass art at Melbourn Village College to mark its 50th anniversary.

- To embed arts activity in the development of sustainable communities through close working with other SCDC staff on at least 4 joint projects in 2009-2010 to include the:
 - Licensing Officer on a publication promoting the good management of outdoor cultural events in South Cambridgeshire.
 - Community Development Officer in promoting Cambridgeshire Celebrates Age with the inclusion of at least 6 arts and health projects in the District.
 - Sustainability Officer on a climate change awareness and behavioural change project.
 - Community Safety Officer on a pilot project to promote positive perceptions of young people and a better awareness of anti social behaviour amongst them.

1.2 Working in partnership with Village Colleges

In addition to several arts projects identified by ADMs specific to the five areas they serve (see Appendix 6), there are a number of District-wide initiatives delivered in partnership with the village colleges through stART. These include:

1. The holiday musical theatre Academy for 8 to 16 years
2. The mobile cinema kit , the sound and lighting equipment bank (Sawston), display screens (Cottenham) and mobile dance floor (Impington)
3. The re-development of the Sawston cinema and a film making programme
4. The List Live online directory of artists, arts organisations, feasts and festivals
5. Inside Stories
6. Feature editing for the Event (part of the South Cambs. magazine)

Actions:

- To secure 3 district-wide ADM projects provided as part of the Council's annual partnership agreements with the village colleges.
- Maintain the District wide services through partnership agreements and capital investment with the seven village colleges and actively encourage ADMs to implement the recommended actions of the February arts service review concerning ADMs namely to:
 - a. Upload data / outcomes / feedback on internal website for collation by ADO.
 - b. Coordinate / Collate content for The List.
 - c. Manage arts event listings for the South Cambs magazine.
 - d. Supply and upload listings for the online events guide.
 - e. Manage small-scale and temporary public art projects on their patches.

- f. Collaborate with cross-sector services in the delivery of projects related to Sustainability, community cohesion, anti-social behaviour and health.
- g. Maintain relationship between Village Colleges and SCDC.

The ADO is working towards achieving formal arrangement between SCDC and village colleges or parish councils for those areas not currently in benefit of services offered by an ADM.

Action:

- To develop a plan for the three areas without an ADM, namely the Bassingbourn area, Fulbourn and Gamlingay, whereby the same standards of arts service can be achieved.

1.3 Communications and marketing

Actions:

- To offer local arts organisations and residents free listings for cultural events and activities in South Cambridgeshire in the quarterly Event (part of the South Cambs. magazine) and on the SCDC website and secure a 1% increase in the number of arts events promoted by SCDC in the Event guide (165 in 2009-2010)
- To produce press releases supporting events directly and indirectly funded by SCDC in partnership with the Council's Communications team.
- To organise, with the support of the stART ADMs a Chairman's Arts Awards evening at Comberton Village College in March 2010

1.4 Advocacy and support for decision makers

The ADO works with Arts and Business, Cambridgeshire Horizons, the Greater Cambridge Partnership, the Homes and Communities Agency and developers to plan quality arts and entertainment services for new communities. This work draws on the experience of planning Cambourne and Orchard Park.

As well as building hard infrastructure, planning for the arts can involve exploring people's stories, creating networks, identifying aspirations and these aspects of community development can quickly allow for the emergence of a positive sense of place, conviviality and liveability in a locality.

Residents of the district who are local promoters of professional touring arts, supported by Arts in Cambs. on Tour (ACT) or those who manage film events using the stART mobile cinema kit often claim that such events bring the community together. In places where the church, shop or pub have disappeared and less people work locally these are highly valued activities.

Actions:

- To explore with the Portfolio Holder ways in which the efficacy of the arts in the context of New Communities might best be communicated amongst members and with partner agencies and stakeholders.
- Promote the distribution of 'Home Grown' the new book about art and the development of Orchard Park by Oliver Bennett to agencies, to developers and partners.
- Produce a series of illustrated sheets for DC officers that best describes the range of public art interventions that can be used in initial exploratory discussions with developers.

2 Positive Activities for Young People

The inclusion of this priority relates directly to the County's Big Plan and the success of the District Council in winning the 'Youth Offer' tender, in partnership with the stART ADMs, for delivery of cultural services to young people aged 13-19 years. The award is to the value of £24,000 per annum for two years.

The objectives of the youth offer are to:

1. Increase opportunities for people aged 13-19 to access arts and positive cultural activities
2. Build the skills and confidence of front line youth work staff in using arts and culture as a means to engage young people through the provision of accredited training
3. Support the locality teams to develop programmes of activity including arts tasters and holiday schemes

2.1 Supporting the growth agenda

Action:

Link new community consultation sessions with young people work by the Community Engagement Officer with the stART Youth offer particularly in the Swavesey and Cottenham areas (2 events).

2.2 Working in partnership with Village Colleges

The Village Colleges have been hubs of extra-curricula and holiday arts for many years including the successful Academy musical theatre programme. The appointment of the ADMs has seen an increase in arts opportunities for young people. The Youth Offer formalises partnership arrangements and specifies outcomes. Working in six locations across South Cambridgeshire (comprising two from each of the three localities that make up the District) young people will be able to select from a 'menu' of arts activities.

Many students in the east of District attend Bottisham Village College in East Cambs. and the County Council include Fulbourn in the East Cambs area. Consequently their selected provider for youth services, Momentum Arts, will be delivering the Youth Offer in Fulbourn.

Actions:

- To formulate, with the Partnership Manager, a robust agreement with those stART ADMs delivering the youth offer.
- To determine by the end of August 2010 the preferred delivery framework for the youth offer in consultation with young people, youth workers and locality managers.
- To explore possible collaborations with Momentum Arts and other providers across the county in the delivery of the Youth Offer.

2.3 Communications and marketing

Action:

- To produce press releases supporting events directly and indirectly funded by SCDC in partnership with the Council's Communications team.

2.4 Advocacy and support for decision makers

Action:

- involve the Portfolio Holder of Community Services, the Chairman of the Council and Councillors of areas prioritised for Youth offer activity in any significant development and public-facing events.

3 Sustainable Cultural Economy

Arts and Culture comes under the economic prosperity theme of the Local Area Agreement delivered by the County as part of the Local Strategic Partnership. There are two main ways the arts unit supports the development of a sustainable cultural economy.

3.1 Supporting the growth agenda

The first is by supporting the local promotion of economically viable activity. This is done by actively demonstrating the market conditions for arts services together with the capacity within the locality to deliver.

Actions:

- Ensure there are a minimum of 12 Arts in Cambs on Tour productions in South Cambridgeshire in 2009-2010, two by new promoters

- To work with ACT and ADMs in offering advice and guidance, training and networking supporting to local promoters.
- Identify 2 new regular stART mobile cinema kit users.
- Consider the feasibility of securing external funding for a professional development programme for artists and creative businesses in South Cambridgeshire.
- To record and monitor ways in which public art plans have contributed to a sustainable cultural economy including at
 - Bannold Road, Waterbeach (Morris Homes)
 - Flaxfields, Linton (Sanctuary Housing)
 - Thomas Road, Fulbourn (Hill Partnerships)
 - Orchard Park, Impington (Gallagher Estates)
 - Summerfield, Papworth Everard (Barratt Homes).

3.2 Advocacy and support for decision makers

The second way the arts service supports the development of a sustainable cultural economy is through advocacy; by making the case for strategic support of the cultural economy, and its recognition and inclusion within planning and infrastructure development.

Actions:

- To explore ways in which arts and culture can contribute to the emerging economic development strategy, particularly tourism.
- To arrange one seminar for officers developers, growth agencies and Councillors about the effectiveness of implementing public art plans in the two contrasting settings of Orchard Park and Waterbeach.
- To attend the quarterly Arts and Culture Implementation and Development Group with Cambridgeshire Horizons, Greater Cambridge Partnership, the County Council, Arts Council England and other organisations.
- To monitor the Vital Communities action research project (funded in partnership with other Districts and the County Council) at Fulbourn and Sawston. This project, which commenced in 2004 aims to measure the impact that increased arts activity for one-year group from age 4 to age nineteen, has on the cultural life of neighbourhoods.

These actions seek to support the priorities of the Economic Development Officer in fostering strong local support networks that will help to promote a diverse programme of cultural activity whilst nurturing talent and increasing access to the arts.

3.3 Working in partnership with Village Colleges

The new Youth Offer (see below), is being delivered by ADMs and involves a number of professional artists skilled at working in community settings.

The Arts Development Officer monitors a number of projects driven by ADMs that support a number of key cultural economy projects. These include the:

1. the development of Sawston Cinema
2. the Plug Into Dance initiative based at Cottenham and Impington
3. the development of the Swavesey performing arts space
4. Events management and NVQ level 3 training for event stewards

Actions:

- To record the number of days professional artists are employed in South Cambridgeshire and the programmes they are working on (e.g. the Youth Offer, Vital Communities).
- To support with ADMs a series of four NVQ training sessions for stewards

3.4 Communications and marketing

Action:

- To include in the South Cambs. Magazine a feature on the wide range of selling galleries and open artists' studios across the District and to test the case for producing a leaflet for residents and visitors publicising them.

4 Cultural Olympiad

The Cultural Olympiad is a result of the London 2012 event included in the Council's Aims, Approaches and Actions (at Diii). It forms part of the Council's action plan and complements the Group of Olympic Legacy Development for Cambs and Peterborough (GOLD) strategy. It represents a time-limited opportunity to raise the profile of cultural activity within local communities. The aspiration is to support high quality, high profile activity, with high levels of engagement and a significant legacy post 2012. This year is the first of three working towards 2012, with a focus on planning and development, including the development of the partnerships and infrastructure necessary to stage high profile activity

4.1 Supporting the growth agenda

Action:

- To support a joint approach to a plan of cultural and sports activities with the Sports Development Officer and the ADMs including the Bandstand Marathon at Milton Country Park

4.2 Working in partnership with Village Colleges

Action:

- To support the formation of the Cambourne Bloco (drumming, brass and dance group) with Comberton Village College (an Olympic Centre and host to the Mozambique Olympic team in 2012). The Cambourne Bloco will contribute over the next three years to 'Imagination Our Nation' a London 2012 carnival dance, music and spectacle celebrating the achievement of new and old communities from all over the UK.

4.3 Communications and marketing

Action:

- To produce 4 feature articles and press releases on the progress of the Cambourne Bloco in partnership with the Comberton ADM and the Communications team.

4.4 Advocacy and support for decision makers

Action:

- To involve Cllr. Bard (Portfolio Holder), Cllr. Dipple (Olympics Champion) and Cllr. Nightingale (Chairman of the Council) in the process through meetings arranged by the Sports Development Office as part of the SCDC London 2012 action plan.

Appendix I

Planned budget 2009-2010 ³		
Dual Use Arts Agreements		
BE Trust (Sawston and Linton)	£10,700	
Comberton	£15,500	
Cottenham and Impington	£10,700	
Swavesey	£10,700	
Melbourn	£10,700	
	Total	£58,300
ADM project development		
Comberton	£4,000	
Cottenham and Impington	£4,000	
BE Trust (Sawston and Linton)	£4,000	
Swavesey (inc. editing Event guide)	£4,000	
Melbourn	£4,000	
	Total	£20,000
Key Development Projects		
Cultural Olympiad projects (including Kinetika)	£2,500	
Growth area projects	£2,500	
	Total	£5,000
Partnerships and Subscriptions		
Arts and Business	£1,000	
Vital Communities	£4,000	
Arts in Cambs on Tour (ADeC)	£2,460	
Orchestras Live	£4,370	
	Total	£11,830
Miscellaneous		
Insurance	£120	
Catering	£200	
	Total	£320
Communications		
Marketing and Publicity (the Event and Academy)	£3,420	
	Total	£3,420
	Total (core budget)	£98,870
	Arts Capital Reserve	40,000
External budget 2009-2010		
Public Art projects (section 106)		55,000
County Youth Offer		24,000
	Total	79,000
	Grand Total	£217,870

National indicators

The National Indicators set for local government that SCDC can consider supporting through the arts framework are:

- NI 1** % of people who believe people from different backgrounds get on well together in their local area
- NI 2** % of people who feel that they belong to their neighbourhood
- NI 3** Civic participation in the local area
- NI 4** % of people who feel they can influence decisions in their locality
- NI 5** Overall/general satisfaction with local area
- NI 6** Participation in regular volunteering
- NI 7** Environment for a thriving third sector
- NI 10** Visits to museums or galleries
- NI 11** Engagement in the arts
- NI 17** Perceptions of anti-social behaviour
- NI 23** Perceptions that people in the area treat one another with respect and dignity
- NI 110** Young people participating in positive activities
- NI 119** Self reported measure of people's health and wellbeing
- NI 163** Working age population qualified two at least level 2 or higher
- NI 175** Access to services and facilities through public transport, cycling and walking

Strategic Context

1. **South Cambs Sustainable Community Strategy 2009-2011: Working Together for a Better South Cambridgeshire**

Active, healthy and inclusive communities where residents can play a full part in community life, with a structure of thriving voluntary and community organisations

Safe and clean communities where residents do not feel vulnerable or isolated and need not fear crime or anti-social behaviour

Building successful new communities, where developments include affordable homes to meet local needs and form attractive places where people want to live and which are supported by a full range of quality services and social networks

A sustainable infrastructure and environment with good transport links and access to the countryside of the district, which is itself protected and improved and with sustainable measures that minimise waste and tackle climate change

2. **South Cambs District Council Arts Policy**

The mission of South Cambridgeshire District Council in the arts is to facilitate the provision of valued arts experiences for the people of South Cambridgeshire and to assist in the development of a thriving arts culture.

- 1) To create opportunities for people to experience a broad range of arts activities.
- 2) To enhance the quality of the arts experience, whether participant or audience
- 3) To create the local conditions in which the arts can thrive
- 4) To ensure these activities reflect our cultural diversity
- 5) To promote the arts as an essential component of South Cambridgeshire's quality of life for residents, businesses and visitors
- 6) To strive towards good management and work practice of the highest quality and efficiency

3. **South Cambs District Council Public Art Policy**

The following policy setting out the requirements for Public Art within South Cambridgeshire is included in the Development Control Policies DPD:

POLICY SF/6 Public Art and New Development

1. In determining planning applications the District Council will encourage the provision or commissioning of publicly accessible art, craft and design works.
2. The Public Art policy will apply to:

- a. Residential developments comprising 10 or more dwellings; and
 - b. Other developments where the floor area to be built is 1,000m² gross or more, including office, manufacturing, warehousing and retail developments.
3. On smaller developments, developers will be encouraged to include Public Art within their schemes as a means of enhancing the quality of their development.
 4. Contributions and commuted maintenance sums for up to 10 years will be required, to include the cost of decommissioning where appropriate.

Arts Council England

Arts Council's ambition for 2008-11 is 'Great Art for Everyone', with four priorities:

- Digital Opportunity
- Children and young people
- Visual Arts
- London 2012

Cambridgeshire Together

Cambridgeshire Together is the body that develops and promotes the Cambridgeshire Vision (the countywide Sustainable Community Strategy), and the associated Local Area Agreement. It has five priorities:

- Growth
- Economic Prosperity
- Environmental Sustainability
- Equality and Inclusion
- Strong Communities

Cambridgeshire Horizons

"Cambridgeshire Horizons is responsible for driving the delivery of 47,500 new homes and £2.2bn of support infrastructure in the Cambridge Sub-region by 2016. Using the Cambridgeshire Structure Plan as a blueprint for the creation of sustainable communities, it brings together local councils and development agencies to ensure a coherent and comprehensive response to the diverse challenges this presents."¹

As part of this mission it has led on the production of a series of strategies, including "An Arts and Culture Strategy for the Cambridge sub region" welcomed by South Cambridgeshire District Council in October 2007

¹www.cambridgeshirehorizons.co.uk

South Cambridgeshire District Council staff working with Arts Development Officer

Philip Aldis, Community Safety Officer

Working together on intergenerational projects that promote improved perceptions of young people and a better awareness of anti social behaviour.

Gemma Barron, Partnerships Officer

Supporting partnerships with Village Colleges particularly the agreement to deliver improved access to cultural experiences for 13-19 year olds to be delivered through the stART Youth Offer by local Arts Development Managers.

Richard Hales, Sustainability Officer

Supporting projects linked to awareness of climate change and promoting behaviours that will reduce the impact of global warming.

Susannah Harris, Community Development Officer

Working to achieve the best settlement for the arts and community development at Orchard Park and Cambourne.

Georgina Hayward, Communications Manager, Sean Gentle, Graphics Officer, Brigitte Wilson /Larry Churchman, Web Services Officer

Working together to produce displays, publications and website information relating to arts activity that supports the Council's communications strategy.

David Hamilton, Landscape Design Officer

Working together with the Orchard Park Public Art Management Group and artist Lubna Chowdhary to complete four local areas of play.

Ian Howes, Principal Urban Designer

Involvement in design coding for public art strategies for growth sites and use in section 106 agreements.

Nadine Black, Urban Design Officer

Working together to review proposals for public art in new developments

James Fisher, Section 106 Officer and Jane Gifford Section 106 Implementation Officer

Formulating and monitoring section 106 agreements that clarify developer plans and contributions for public art and arts facilities in new developments across the District.

Nicole Kritzinger, Economic Development

Advice and support (income generation, marketing, networking and what else? - discuss with NK) for those creative industries i.e. commercial and social enterprises that specialise in the development of arts participation and inclusion e.g. Wysing Arts Centre, Inspire – well being through arts, Cambridge Open Studios, Curwen Print Study Centre, Gamlingay Records, Art Contact, Fulbourn Arts, Swavesey Festival, Fen Edge Festival, Shelford Feast.

Jane Lampshire, Sports Development Officer

Promoting the Cultural Olympiad in South Cambridgeshire in the build up to London 2012 primarily through the creation of the Cambourne bloco with the support of Kinetika.

Tracy Mann, Community Facilities Officer

Establishing the form and cost of new arts facilities in the major growth areas including Northstowe.

Juli Stallabrass, Licensing Officer

Working together to produce guidelines that actively encourage voluntary groups to undertake outdoor events and take a robust approach to managing risks.

Jane Thompson, Cultural Services Manager

Working together on capital projects – e.g. A new performing arts centre for community use at Swavesey Village College and awards to village halls seeking dance floors, stage lighting, sound or other specialist arts equipment.

Heidi Weight, Community Engagement Officer

Working together on resident-initiated cultural projects in the major growth areas including Northstowe

stART Arts Development Managers – biographical details

Richard Brown - stART Arts Development Manager (Comberton area)

Develops, devises and delivers projects and events across all art forms and to all ages within the Comberton area, helping local residents engage with high quality arts, enabling the local arts scene to develop and flourish. Key projects include establishing Comberton Leisure as a rural venue; setting up a carnival band for Cambourne which can take part in the Cultural Olympiad; helping with Cambourne Youth Fest and advising and supporting local people with an interest in the arts.

An experienced project and event manager, venue programmer and music promoter, Richard was Head of Music at The Junction with responsibility for the Suffolk Youth Music 'Amplifier' Programme from 2001 to 2007.

Kirstin Bicknell - stART Arts Development Manager (Melbourn area)

Since her appointment in September 2008 Kirstin has organised a major youth music residency, supported a group of young people to take part in and attend the National Break Dancing Competition in London and organised a major public art project with Juicy Glass to celebrate the 50th anniversary of Melbourn Village College. Formerly a geography teacher at Sawtry Village College (2006 to 2008) and previously Community Development Officer at Theatre Royal, Bury St Edmunds (2003-2005), Kirstin is a gifted project manager and communicator who has worked with young people in a variety of contexts.

She was a Trustee of a local charity for 6 years, which included taking on the role of interim Chair and volunteering delivering sexual health outreach to young people.

Gillian Hunter - stART Arts Development Manager (Swavesey area)

Gillian is the manager and creative leader of 'The Academy', a school holiday musical theatre scheme for children and young people set in village colleges.

She managed the community workshops and events as part of the "Orchestra in a Village" project with the London Mozart Players chamber orchestra and secured a large grant for the Swavesey Festival 2008 that allowed the orchestra to return to stage a choral work specially written with and for the young people of the village.

Lesley Morgan - stART Arts Development Manager (Linton and Sawston area)

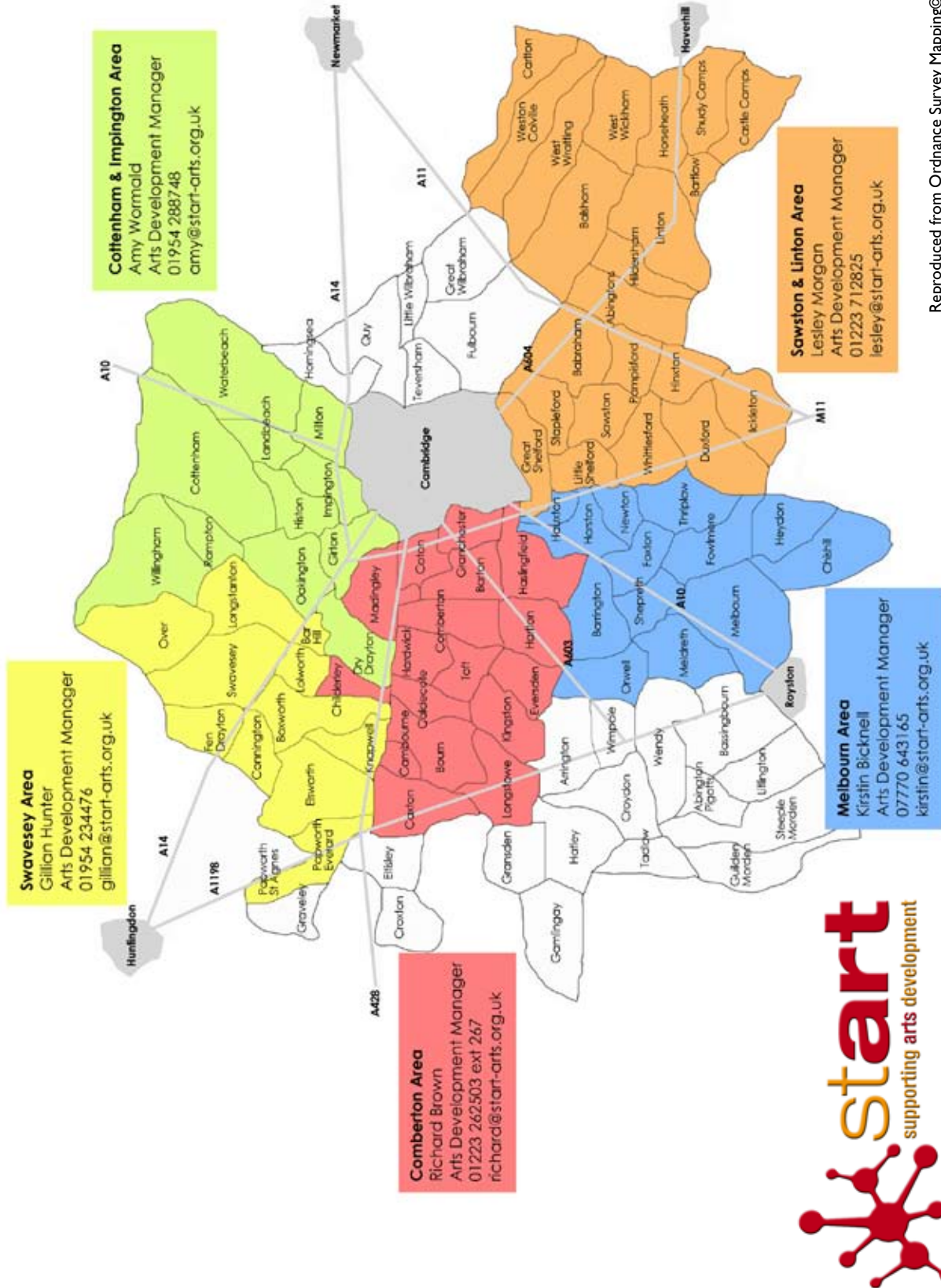
Lesley has managed a project to return film screenings to Sawston's 1930s cinema theatre (aka Sawston Youth Centre), securing funding from the UK Film Council to do this and organising training for young people in projection, marketing and front-of-house skills through the Cambridge Film Trust. The now re-established Sawston Cinema is believed to be the only cinema in the UK operated entirely by young people. As an adjunct to this project, she has set up a filmmaking resource within the cinema building and is currently managing filmmaking activities, including a young people's heritage project, for which she has secured a large grant. Amongst many other projects she also manages an equipment bank (lighting, sound and microphone kits) and a mobile cinema kit.

Amy Wormald - stART Arts Development Manager (Cottenham and Impington area)

Amy is the organisation's communications and marketing specialist, bringing a range of different experiences to the role. She has previously managed a busy events and training programme for Arts & Business East, co-ordinated volunteers at performing arts festivals in Nottingham, and supported environmental arts projects to unemployed young people for Groundwork Oldham & Rochdale.

Having working in Arts Development for over 5 years, Amy has managed many projects, including the stART networking scheme for voluntary and community groups, and an online countywide arts directory for Cambridgeshire – www.thelistlive.org.uk. After launching Plug into Dance - a campaign to get more people of all ages dancing - Amy initiated a month-long dance festival in 2009 which saw internationally renowned dance companies working with young people of mixed abilities.

stART map of South Cambs



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